

# QUARNEVALEN 13:e MÅJ 2017

## Information about the Brux Events

We have planned many fun, exciting events throughout April on the streets of Stockholm, to encourage building teams to sell the Brux magazine. Teams most involved in sales activities will be rewarded in many ways, including a party in their honor. We planned these events to be fun for the builders, but the number of Brux you sell is entirely up to you. Take the opportunity to sell Brux during these events, that's what they're there for! You'll get more information about the Brux events primarily through Quarnevalen's social media postings, so look there for more info.

Here is a comprehensive description of the Brux events.

### **Purpose:**

Our aim with the Brux events is to encourage and support builders in their efforts to sell Brux. We'll do this in a very fun, creative way! You sell the Brux magazine to finance your participation in Quarnevalen. For investing a little time and effort in selling the Brux magazine, you'll get a week of construction, the beer tent and the final party, some great paybacks for a little work.

### **Quarnevalen representatives:**

When selling the Brux magazine, you represent the Quarnevalen brand and of course yourself. This is important to keep in mind when you leave the safety of your university campus and enter the real world. Builders who sell the Brux should consider the image they put forth to others, both out on the streets and on social media. Please try to give Stockholmers a positive image of Quarnevalen and of students as a whole. Swedish national laws apply during the Brux events. So these laws, of course, should not be violated in any way during the events. Be a good representative for yourself, for Quarnevalen, and for all Stockholm students!

**Date:**

Key dates for the Brux events:

- 6 April: Brux Release
- 7-9 April
- 14 April
- 18 April
- 27-29 April
- 1 May
- 5 May: The Brux Party

**How to participate in these events:**

The exact times and places for the above events will be communicated via Quarnevalen's website and Facebook page. For each event, just show up to participate; no registration required.

**How to collect points:**

In the spirit of friendly competition, each building team can collect Brux points for attending the events. You can get points just for attending an event. There will be additional points if you are more actively involved. The teams that scrape together the most Brux points will be rewarded by being invited to the epic Brux Party on 5 May in the beer tent. The number of Brux magazines that each team sells is not tracked. But we, of course, encourage all builders to sell as many as possible during Brux events.

**Brux Party:**

The building teams that are most actively engaged in the Brux events will be rewarded by an invitation to the Brux Party. This celebration is new this year. The Brux Party will take place on 5 May in the beer tent before it opens to the public and other participants. More information about the Brux Party will be communicated throughout April and May.

**Other:**

You're always welcome to contact our Sales Manager Linus Wåreus via phone, mail or fax for more information and for tips on selling the Brux magazine.

Linus Wåreus  
Sales Manager 2017  
Phone: 073-532 55 15  
E-mail: [salj@quarnevalen.se](mailto:salj@quarnevalen.se)